



Financial Objectives

2009	Installing High Efficiency Fryers	\$100,000.00
	Using rail car for beef shipments	\$380,000.00

2009	Total	\$480,000.00
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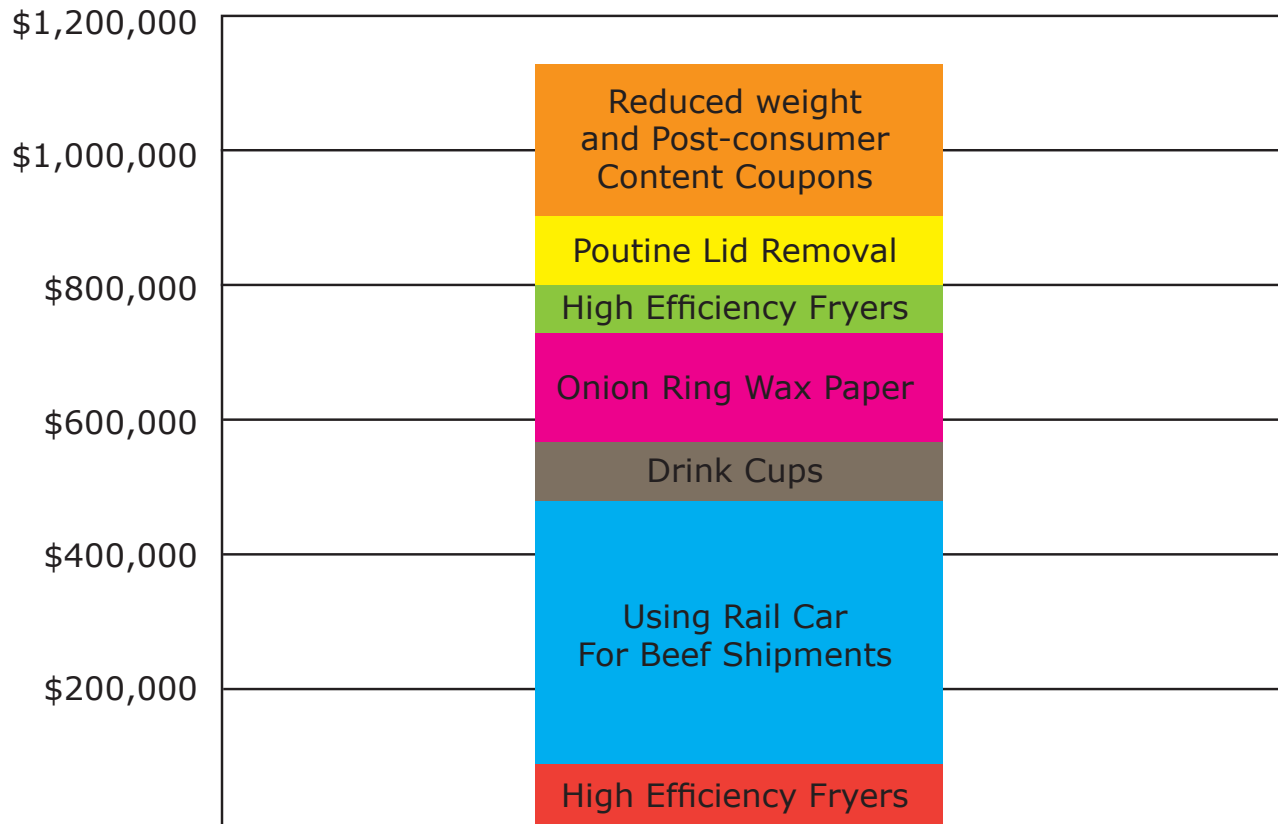
2010	Post-consumer content in Hot Drink Cups	\$99,000.00
	Onion Ring Wax Paper production efficiencies	\$156,000.00
	Installing High Efficiency Fryers	\$66,892.00
	Poutine Lid removed for Dine In	\$86,000.00
	Reduced weight and post-consumer content Coupons	\$241,458.00

2010	Total	\$649,350.00
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Cost Savings to Dates		\$1,129,350.00
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Cost Savings Progress



- Reduced weight and Post-consumer Content Coupons
- Poutine Lid Removed For Dine-In
- Installing High Efficiency Fryers
- Onion Ring Wax Paper
- Post Consumer Content in Hot Drink Cups Drink Cups
- Using Rail Car For Beef Shipments
- Installing High Efficiency Fryers