



zerowaste

Certification

Canada's leading provider of
innovative waste solutions.



WASTELESSSM
ENVIRONMENTAL
Waste and Recycling Resources
for Canada

WasteLess has been providing comprehensive waste, recycling and sustainability solutions to leading Canadian industrial, manufacturing, retail, restaurant and property management industries and institutions for over 15 years. Our innovative waste diversion strategies and processes support environmental commitment, offset overall waste spend and build stakeholder value.

A leader in sustainable business practices, we help our clients move toward zero waste through customized programs that leverage our knowledge and extensive vendor network. Recognizing that business must remain profitable, we do so in the most cost effective manner possible.

Our management team and staff have extensive industry experience and provide clients with unmatched resources and expertise. We are wholly independent from the waste industry so our clients are always guaranteed unbiased advice. And our business is nationwide in scope, with offices in Toronto, Vancouver and Calgary.

Our mission – to eliminate landfills by helping our clients reduce waste through environmentally sound, cost effective systems.

ZERO WASTE DEFINED

Everything in the waste stream is put to beneficial end use – no landfills are employed. 100% of waste is diverted from landfills.



RECYCLABLES

Converted into new products.



NON-RECYCLABLES

Converted into electricity wherever waste-to-energy facilities are in place.



ORGANICS

Converted into compost.

HOW WE ACHIEVE ZERO WASTE FOR OUR CLIENTS

We are pioneering the business of reporting and managing waste for our clients. Our business model is not to collect or process waste, but rather to continually audit and optimize the management of waste streams for our clients, ensuring that at every step, the goal of Zero Waste is met.

HOW WE ASSURE ZERO WASTE CERTIFICATION

Wasteless Environmental is independent from our collection service providers, and as such acts as a third party auditor to the process, optimizing and ensuring that rigorous standards are consistently and continually met. Because of our size and impartial flexibility, we can demand competitive pricing and excellent service as well as comprehensive list of services from our service providers.

Our model has 3 stages in the management of a waste stream. Each stage is independent and self-reporting, with each subsequent stage providing additional checks and balances. The fourth level of quality control involves our monitoring, auditing and reporting throughout the process, as well as a comprehensive resolution process should contamination occur.

- **The first stage is waste generation** – at our client's facilities. We're involved in the initial set up of facilities, receptacles and training to ensure each stream remains uncontaminated at the point of origin.
- **The next stage is collection** – by our network of industry service providers. Our vendors report daily on the integrity of each stream they collect based on two sets of criteria. The first criterion uses established benchmarks for relative volume of each stream based on business type. A full-service restaurant, for example, will generate relatively fixed percentages of recyclables, organic content and non-recyclable streams. The second criterion measures each waste stream by weight and volume against another set of benchmarks – each stream will have an accepted range and any variation indicates potential contamination of that stream. Any fluctuation against either benchmark triggers an immediate review of the facility, starting with a visual inspection of the relevant streams.
- **The final stage is in the processing of each stream** – at dedicated processing facilities. Because their businesses rely on uncontaminated streams to remain viable, theirs is the final and perhaps most significant check. Each load they receive is checked prior to processing, and again, we receive immediate reports as well as ongoing assessments.

Our quality control process is always ongoing, rigorous and repeatable. Monitoring at many checkpoints allows us to immediately detect contamination, continually optimize waste streams and incrementally improve processes. Because our reporting is so comprehensive, resolving contamination is fast and precise.

TWO LEVELS OF CERTIFICATION

Achieving Zero Waste is the ideal, but we appreciate it can at times be financially or logistically impractical (if there are no suitable facilities to dispose of a given stream, for example). It is still possible, however, to reduce waste sent to landfills until those barriers are removed. In the interests of clarity, we have developed a two-tiered system for identifying facilities that are participating in the WasteLess Zero Waste program:



Zero Waste Certified Facility

All waste from a given facility is put to beneficial end use.



Zero Waste Partner Facility

The facility utilizes some Zero Waste technologies (eg recycling or composting), but not all.

So no matter where you are located, and what waste management services are available to you, we can help reduce your reliance on landfills.

Contact us today for your zero risk, zero investment comprehensive waste logistics assessment. Please call 1.800.929.3867 or visit us at www.wasteless.com



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